

iTrails: Pay-as-you-go Information Integration in Dataspaces

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VLDB 2007



Outline

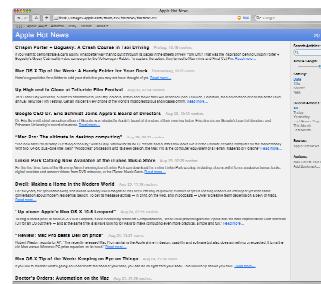
- Motivation
- iTrails
- Experiments
- Conclusions and Future Work

Problem: Querying Several Sources

Query

What is the impact of global warming
in Zurich?

Systems



Region	A	B	C	D	E	F	G	H
United States	1990_1994	1990_Urban	1990_rural	1990_NonUrban	%_Change	1990	1990	1990
Northwest Region	50,899,239	40,991,737	10,717,489	70,906	21,10%	46,136,816	38,955,545	10
New England Division	13,277,823	9,800,730	2,200,000	13,277,823	44,60%	9,800,730	9,800,730	3
Maine	1,227,928	943,470	650,104	1,227,928	55,40%	1,125,943	1,125,943	534,072
New Hampshire	109,252	965,470	545,562	51,00%	92,010	49,00%	49,00%	490,325
Connecticut	1,207,116	1,030,470	350,000	1,207,116	72,20%	1,030,470	1,030,470	72,200
Massachusetts	6,019,425	5,969,063	944,922	64,30%	15,70%	5,737,051	4,803,330	0
Rhode Island	1,207,116	1,030,470	350,000	1,207,116	72,20%	1,030,470	1,030,470	72,200
Connecticut	3,267,116	2,991,548	659,550	70,00%	20,00%	3,105,954	2,449,774	0
1) Middle Atlantic Division	37,002,266	30,265,562	7,300,724	60,50%	10,50%	36,737,896	29,636,295	7
2) New York	7,730,181	6,910,220	819,990	69,40%	10,00%	7,385,011	6,557,377	0
3) Pennsylvania	1,207,116	1,030,470	350,000	1,207,116	72,20%	1,030,470	1,030,470	72,200
4) Midwest Region	50,888,832	42,774,196	16,854,430	71,70%	20,30%	51,869,996	41,519,746	17
5) East North Central Division	42,009,042	31,073,104	10,935,104	74,00%	20,00%	41,852,908	30,533,079	11
6) Ohio	5,441,159	3,598,099	1,946,060	64,50%	35,10%	5,446,210	3,525,398	1
7) Indiana	5,544,159	3,598,099	1,946,060	64,50%	35,10%	5,446,210	3,525,398	1
8) Michigan	8,295,297	6,555,842	2,718,455	70,00%	20,50%	8,292,044	6,551,151	2
9) Wisconsin	4,891,760	3,211,956	1,679,913	65,70%	34,30%	4,709,642	3,100,732	1
10) West North Central Division	1,207,116	1,030,470	350,000	1,207,116	72,20%	1,030,470	1,030,470	72,200
11) Minnesota	4,375,099	3,095,474	1,310,625	69,90%	30,10%	4,075,970	2,725,202	1
12) Iowa	2,776,757	1,963,100	1,030,050	60,00%	30,00%	2,776,757	1,963,100	222
13) Missouri	2,776,757	1,963,100	1,030,050	60,00%	30,00%	2,776,757	1,963,100	222

Data
Sources



Laptop



Email
Server



Web
Server

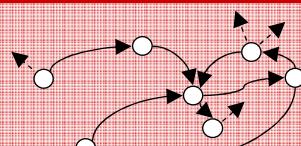


DB
Server

Solution 1: Use a Search Engine Job!

Query

global warming zurich



Graph IR
Search Engine

[Jobs in Climate Change : Earthworks: PhD Student Mountain/Alpine ...](#)

PhD Student Mountain/Alpine Soils and **Global Warming**, Zurich. A PhD position is open for an enthusiastic person interested in the response of high elevation ...
[www.earthworks-jobs.com/climate/art7031.html](#) - 6k - [Cached](#) - [Similar pages](#)

[Impact of global dimming and brightening on global warming](#)

Impact of **global** dimming and brightening on **global warming**. Martin Wild. Institute for Atmospheric and Climate Science, ETH Zurich, Zurich, Switzerland ...
[www.agu.org/pubs/crossref/2007/2006GL028031.shtml](#) - 7k - [Cached](#) - [Similar pages](#)

[swissinfo - swissinfo talks to Swiss scientist Konrad Steffen ...](#)

Iceman keeps his cool despite **global warming** ... set up the Swiss Camp in Greenland for the Federal Institute of Technology in Zurich in 1990 (swissinfo) ...
[www.swissinfo.org/eng/feature/detail/iceman_keeps_his_cool_despite_global_warming.html?siteSect=108&s... - 41k -](#)
[Cached](#) - [Similar pages](#)

[SSRN:J. Uncertainty and Global Warming: An Option-Pricing Approach to ...](#)

Drawback: Query semantics are not precise!

Data Sources



These scientists been warning about **global warming**, and its acceleration, for many years.

For decades, the research institute at Zurich University has ...

[www.rferl.org/features/article/2007/02/13b23c06-e87e-41f4-9860-ae8a5b54d0bc.html](#) - 41k -
[Cached](#) - [Similar pages](#)

[Decades of devastation ahead as global warming melts the Alps ...](#)

Decades of devastation ahead as **global warming** melts the Alps ... Research by Davies - to be outlined this week at the Zurich conference - has discovered ...
[observer.guardian.co.uk/international/story/0,6903,1001674,00.html](#) - 48k -
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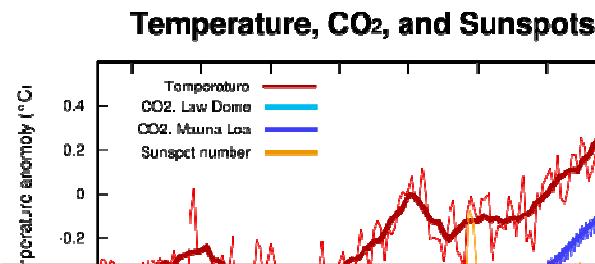
[ETH - DUWIS - Atmosphäre und Klima - \[Translate this page \]](#)

Umwelt, Umweltnaturwissenschaften, Studium, ETH Zurich, Environment, Environmental Sciences, Graduate Study Courses, ETH ZurichUmweltnaturwissenschaften, ...
[www.env.ethz.ch/research/3 - 23k -](#)
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[peopleandplanet.net > climate change > newsfile > ski resorts ...](#)

Ski resorts heading downhill owing to **global warming** ... for Economic Geography at the University of Zurich, and Dr Bruno Abegg, a travel journalist.
[www.peopleandplanet.net/doc.php?id=2083 - 40k -](#)
[Cached](#) - [Similar pages](#)

Solution 2: Use an Information Integration System

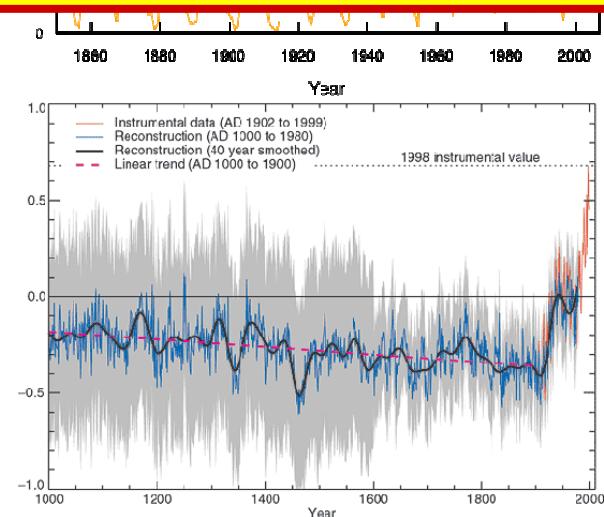


//Temperatures/* [city = "zurich"]

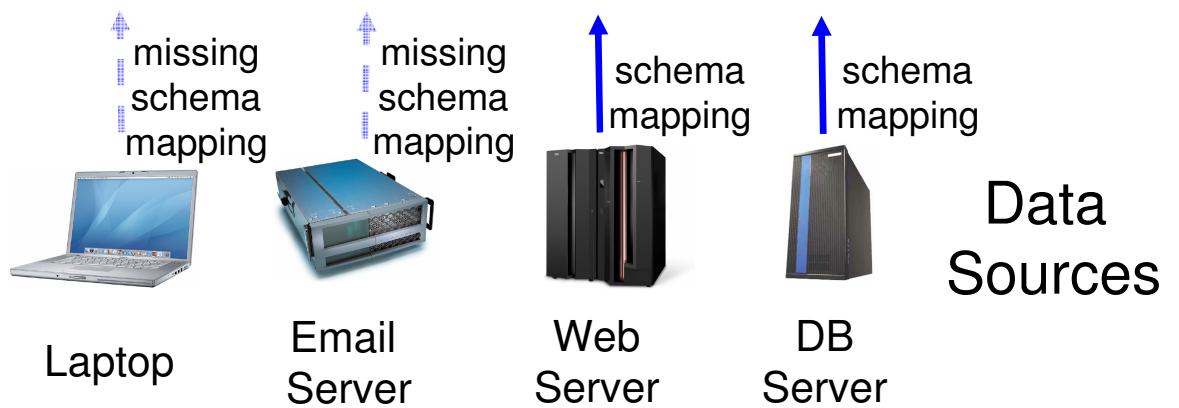
Query

Information

Drawback: Too much effort to provide schema mappings!



OLAP [cube], ETL (e.g. [STAMOD04])



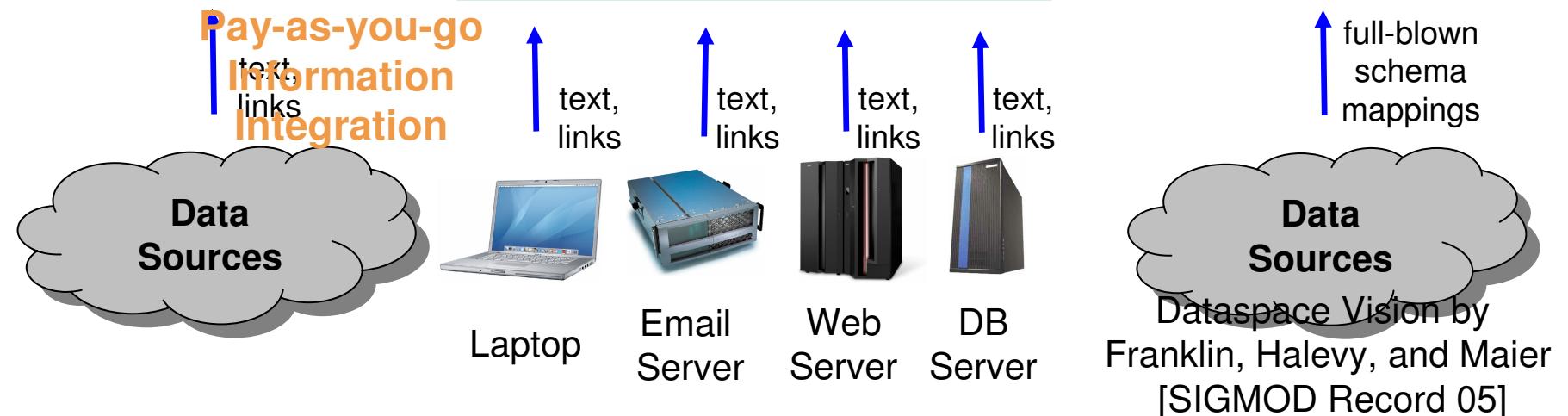
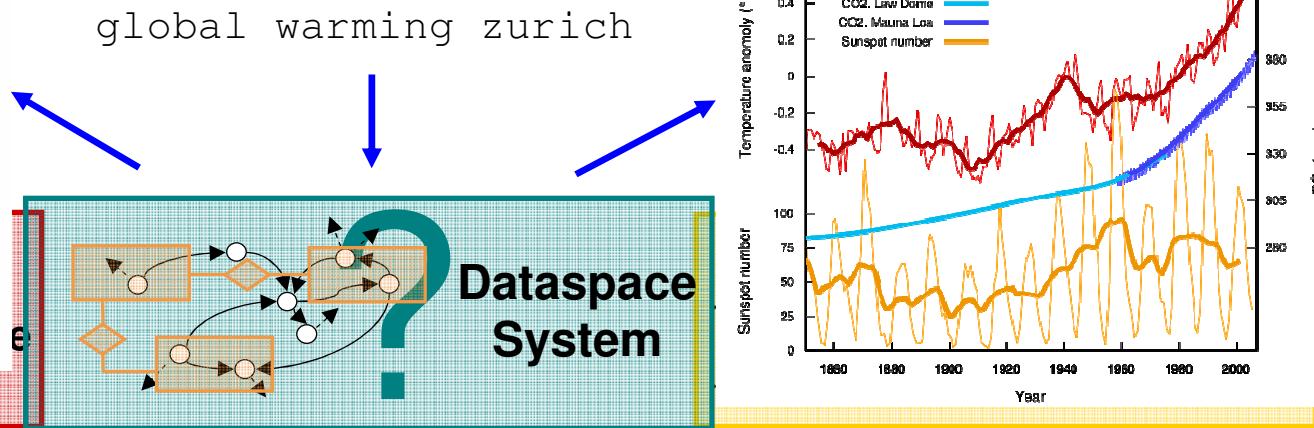
Research Challenge: Is There an Integration Solution in-between These Two Extremes?

UN: Top Panel Due To Issue Global Warming Report - RADIO FREE ...
These scientists been warning about global warming, and its acceleration, for many years.
For decades, the research institute at Zurich University has ...
www.rferl.org/features/article/2007/02/13b23c06-e87e-41f4-9860-ae8a5b54d0bc.html - 41k -
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ETH - DUWIS - Atmosphäre und Klima - [Translate this page]
Umwelt, Umweltwissenschaften, Studium, ETH Zürich, Environment, Environmental Sciences, Graduate Study Courses, ETH ZürichUmweltwissenschaften, ...
www.env.ethz.ch/research/3-23k - Cached - Similar pages

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Outline

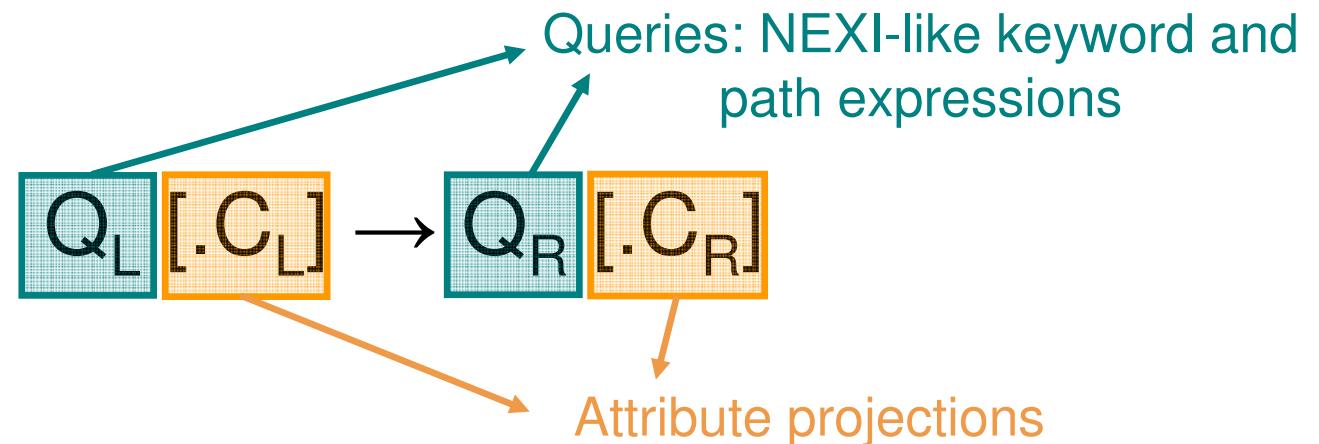
- Motivation
- iTrails
- Experiments
- Conclusions and Future Work

iTrails Core Idea: Add Integration Hints Incrementally

- **Step 1:** Provide a search service over **all** the data
 - Use a general graph data model (see VLDB 2006)
 - **Works for unstructured documents, XML, and relations**
- **Step 2:** Add integration semantics via hints (**trails**) on top of the graph
 - **Works across data sources, not only between sources**
- **Step 3:** If more semantics needed, go back to step 2
- **Impact:**
 - Smooth transition between **search** and **data integration**
 - Semantics added incrementally improve **precision / recall**

iTrails: Defining Trails

- **Basic Form of a Trail**



- **Intuition:**

When I query for $Q_L [.C_L]$, you should also query for $Q_R [.C_R]$

Trail Examples: Global Warming Zurich



DB
Server

global warming zurich



Temperatures

date	city	region	celsius
24-Sep	Bern	BE	20
24-Sep	Uster	ZH	15
25-Sep	Zurich	ZH	14
26-Sep	Zurich	ZH	9

- **Trail for Implicit Meaning:**

“When I query for global warming, you should also query for Temperature data above 10 degrees”

```
global warming →
//Temperatures/* [celsius > 10]
```

- **Trail for an Entity:** “When I query for zurich, you should also query for references of zurich as a region”

```
zurich → //*[region = "ZH"]
```



Web
Server

Trail Example: Deep Web Bookmarks

train home



ZVV Reiseplaner

 zvv Richtig verkehrt.

Timetable Switzerland

+ door to door within canton Zurich (ZH)

From:	Station/Stop	eth uni
To:	Station/Stop	seilbahn rigiblick
Via(1):	Station/Stop	
Date:	Sa, 15.09.07	Calendar
Time:	19:04	<input type="radio"/> Departure <input checked="" type="radio"/> Arrival
<input type="button" value="Search connection"/> <input type="button" value="New query"/> <input type="button" value="More"/>		

- **Trail for a Bookmark:** “When I query for train home, you should also query for the TrainCompany’s website with origin at ETH Uni and destination at Seilbahn Rigiblick”

train home →
`//trainCompany.com//*[origin="ETH Uni"
 and dest ="Seilbahn Rigiblick"]`

Detailed view

Station/Stop	Date	Time	Platform	Products	Comments
Zürich, ETH/Universitätsspital	15.09.07	dep 19:05			Trm Direction: Zürich, Hirzenbach
Zürich, Seilbahn Rigiblick		arr 19:08	 Trm 9		

Duration: 0:03; runs Sa

Hint: Departure/Arrival replaced by an equivalent station

 Tariff level: 9; Zones: 10; Short distance

Trail Examples: Thesauri, Dictionaries, Language-agnostic Search



- **Trail for Thesauri:** “When I query for `car`, you should also query for `auto`”

`car → auto`



- **Trails for Dictionary:** “When I query for `car`, you should also query for `carro` and vice-versa”

`car → carro`
`carro → car`

Trail Examples: Schema Equivalences



DB
Server

Employee

emplId	empName	salary
--------	---------	--------

Person

SSN	name	age	income
-----	------	-----	--------

- **Trail for schema match on names:** “When I query for Employee.empName, you should also query for Person.name”

```
//Employee//*.tuple.empName →
//Person//*.tuple.name
```

- **Trail for schema match on salaries:** “When I query for Employee.salary, you should also query for Person.income”

```
//Employee//*.tuple.salary →
//Person//*.tuple.income
```

Outline

- Motivation
 - iTails
 - Experiments
 - Conclusion and Future Work
- Core Idea
 - Trail Examples
 - How are Trails Created?
 - Uncertainty and Trails
 - Rewriting Queries with Trails
 - Recursive Matches

How are Trails Created?

- Given by the user
 - Explicitly
 - Via Relevance Feedback
- (Semi-)Automatically
 - Information extraction techniques
 - Automatic schema matching
 - Ontologies and thesauri (e.g., wordnet)
 - User communities (e.g., trails on gene data, bookmarks)

Uncertainty and Trails

- **Probabilistic Trails:**

- model uncertain trails
- probabilities used to rank trails

$$Q_L [\cdot C_L] \xrightarrow{p} Q_R [\cdot C_R], \quad 0 \leq p \leq 1$$

- Example: $\text{car} \rightarrow \text{auto}$
 $p = 0.8$

Certainty and Trails

■ Scored Trails:

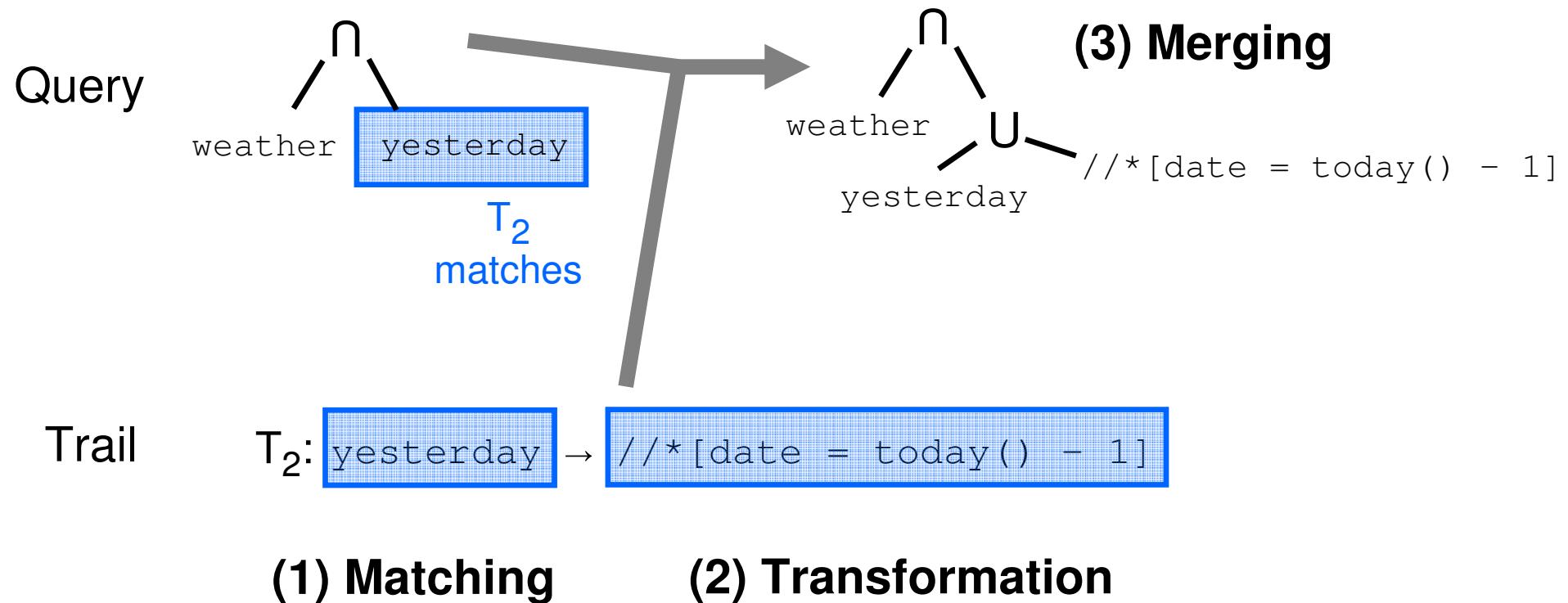
- give higher value to certain trails
- scoring factors used to boost scores of query results obtained by the trail

$$Q_L [\cdot C_L] \xrightarrow{sf} Q_R [\cdot C_R], sf > 1$$

▪ Examples:

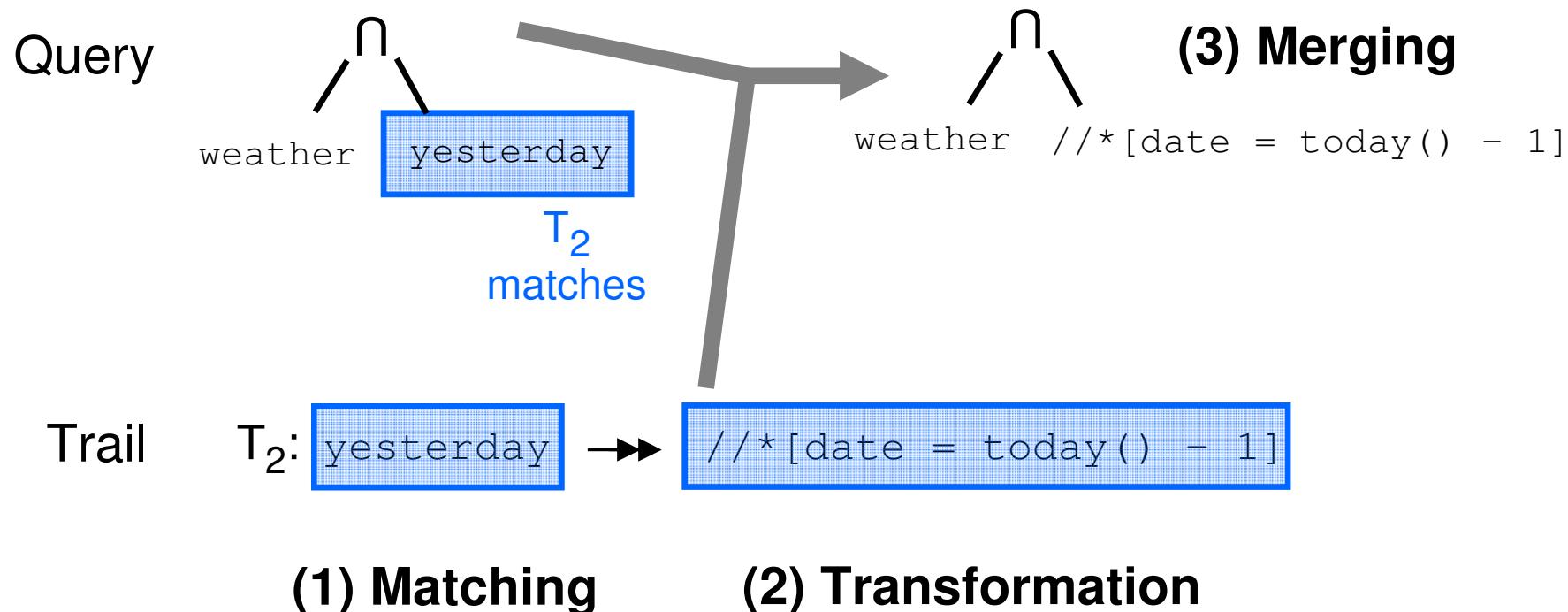
- T_1 : weather $\rightarrow //\text{Temperatures}/*$
 $p = 0.9, sf = 2$
- T_2 : yesterday $\rightarrow // * [\text{date} = \text{today}() - 1]$
 $p = 1, sf = 3$

Rewriting Queries with Trails

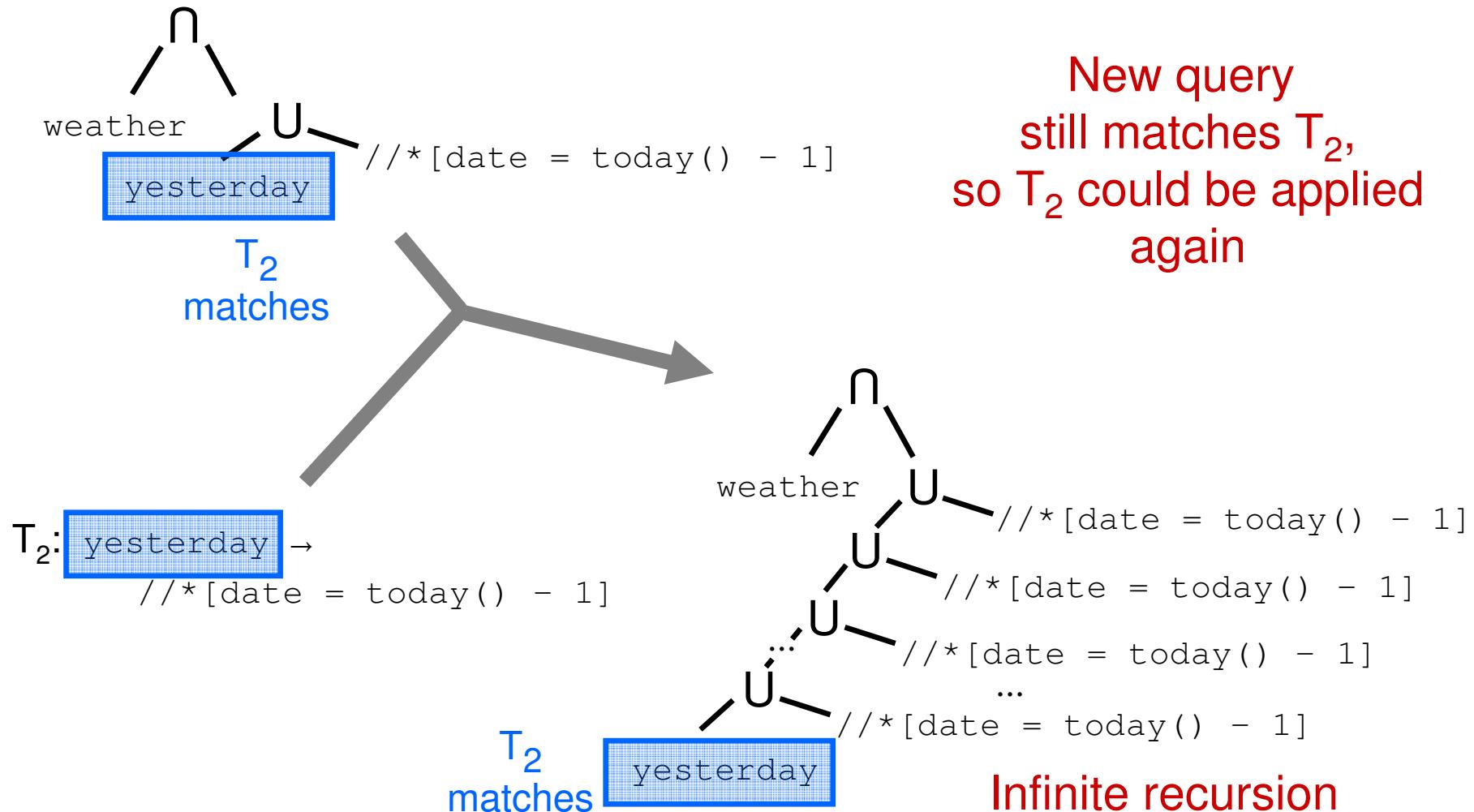


Replacing Trails

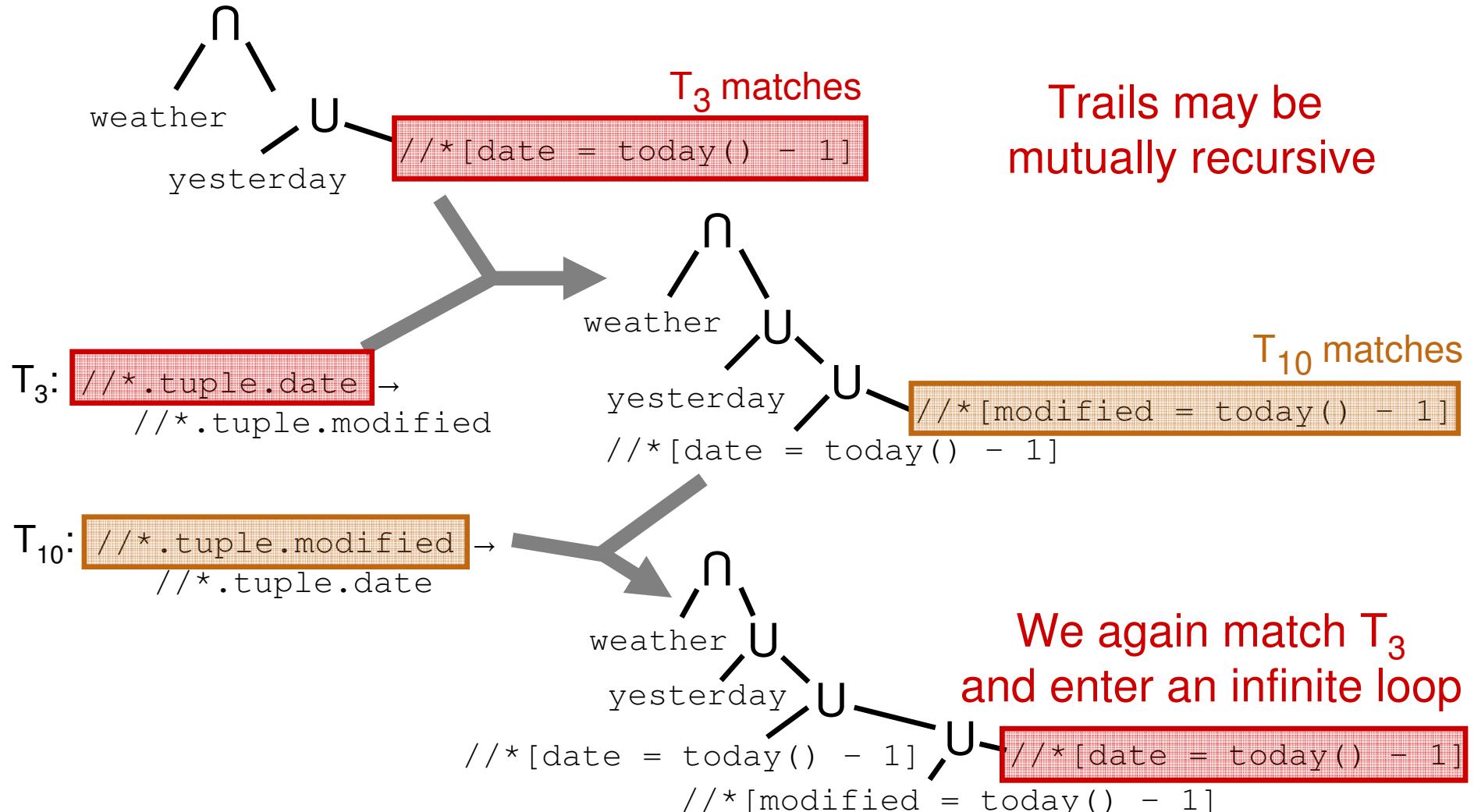
- Trails that use replace instead of union semantics



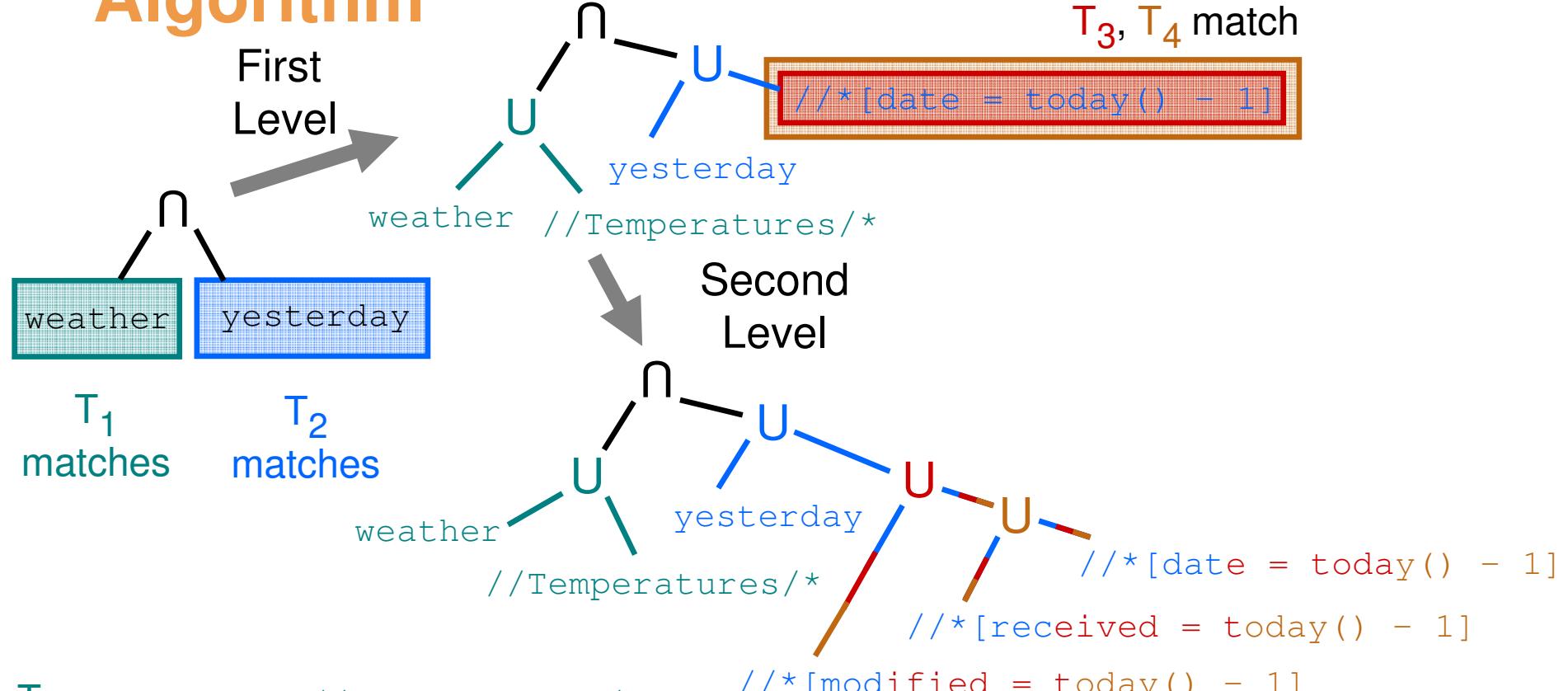
Problem: Recursive Matches (1/2)



Problem: Recursive Matches (2/2)



Solution: Multiple Match Coloring Algorithm



T₁: `weather` → `/* Temperatures/*`

T₂: `yesterday` → `/* [date = today() - 1]`

T₃: `/* .tuple.date` → `/* .tuple.modified`

T₄: `/* .tuple.date` → `/* .tuple.received`

Multiple Match Coloring Algorithm Analysis

- **Problem:** MMCA is exponential in number of levels
- **Solution: Trail Pruning**
 - Prune by number of levels
 - Prune by top-K trails matched in each level
 - Prune by both top-K trails and number of levels

Outline

- Motivation
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iTrails Evaluation in iMeMex

- **iMeMex Dataspace System:** Open-source prototype available at <http://www.imemex.org>
- **Main Questions in Evaluation**
 - Quality: Top-K Precision and Recall
 - Performance: Use of Materialization
 - Scalability: Query-rewrite Time vs. Number of Trails

iTrails Evaluation in iMeMex

- **Scenario 1:** Few High-quality Trails
 - Closer to information integration use cases
 - Obtained real datasets and indexed them
 - 18 hand-crafted trails
 - 14 hand-crafted queries

- **Scenario 2:** Many Low-quality Trails
 - Closer to search use cases
 - Generated up to 10,000 trails

iTrails Evaluation in iMeMex: Scenario 1

- Configured iMeMex to act in three modes
 - Baseline:** Graph / IR search engine
 - iTrails:** Rewrite search queries with trails
 - Perfect Query:** Semantics-aware query
- Data: shipped to central index

	Desktop	Wiki4V	Enron	DBLP	Σ
Net Data size	1,230	26,392	111	713	28,446

sizes in MB



Laptop



Web Server



Email Server



DB Server

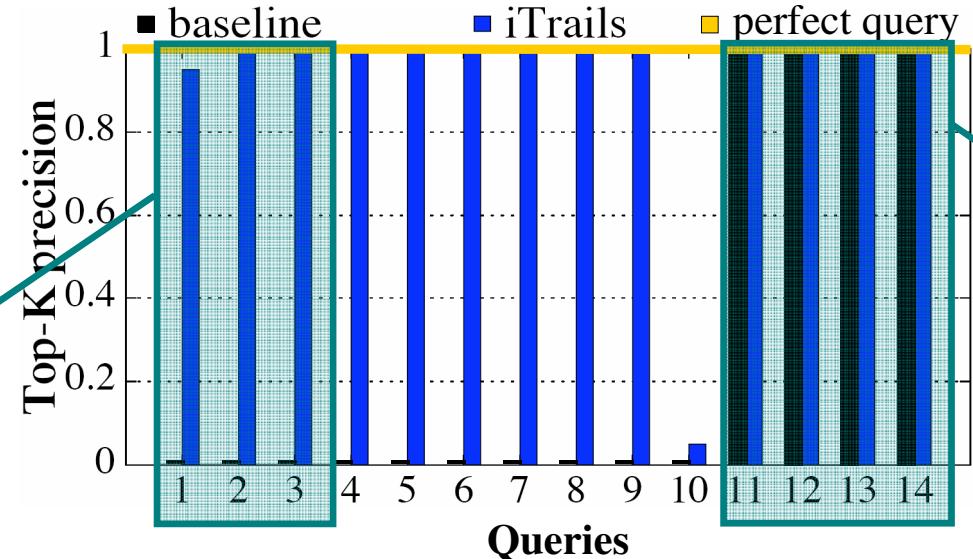
Quality: Top-K Precision and Recall

K = 20

Scenario 1:
few high-quality
trails
(18 trails)

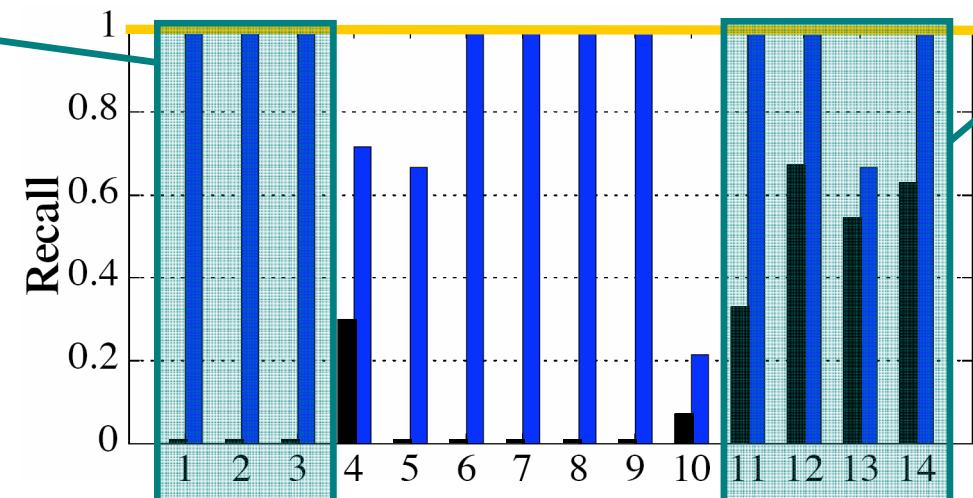
Search
Engine
misses
relevant
results

Q3: pdf
yesterday



Perfect Query always
has precision and recall
equal to 1

Search
Query is
partially
semantics-aware



Q13: to =
raimund.grube@
enron.com

Performance: Use of Materialization

Scenario 1:
few high-quality
trails
(18 trails)

Trail merging adds
overhead to
query execution

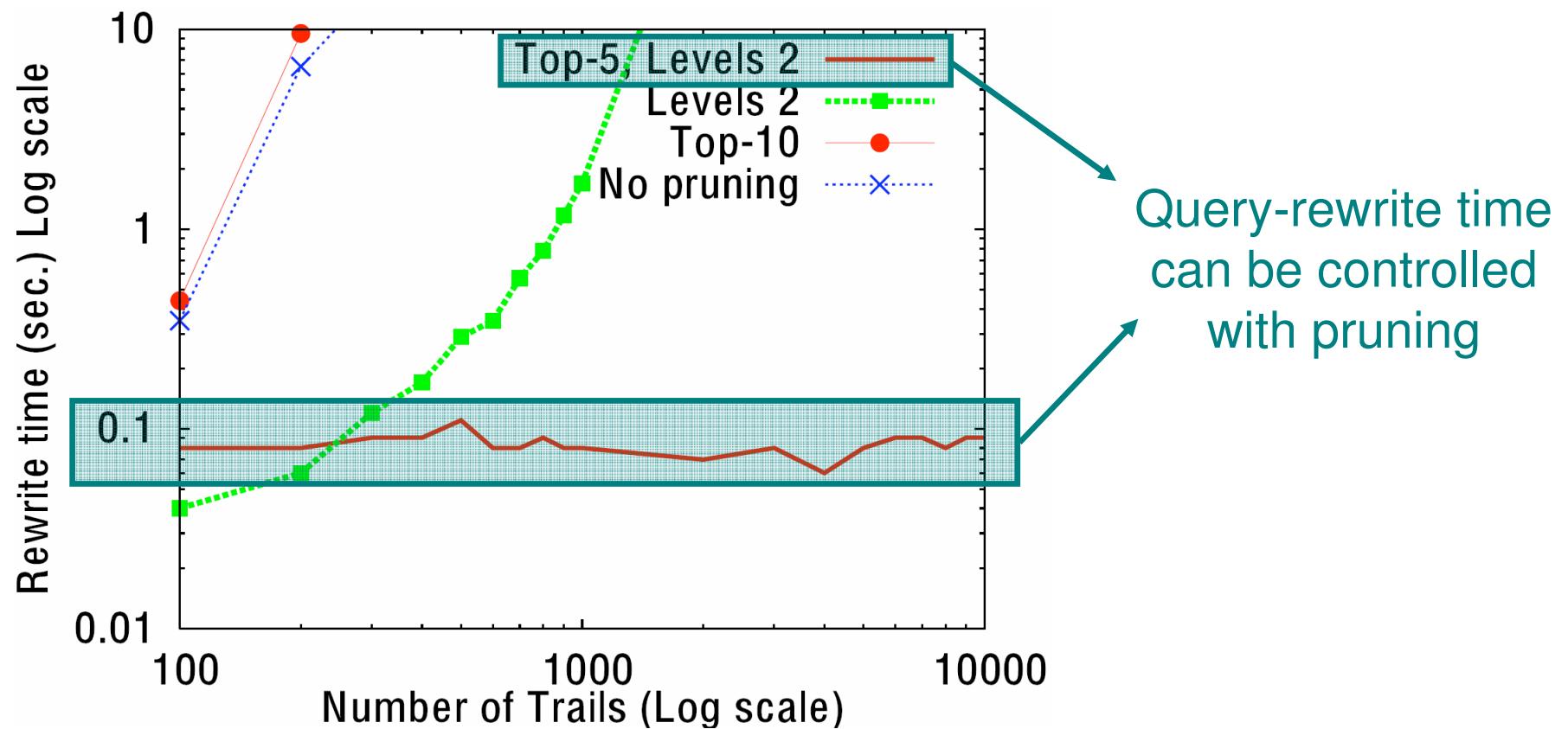
Trail Materialization
provides
interactive times
for all queries

Q. No.	iTails	
	with Basic Indexes	with Trail Mat.
1	2.18	0.21
2	0.74	0.52
3	10.72	0.39
4	1.86	0.07
5	0.56	0.44
6	0.32	0.05
7	1.73	0.67
8	5.27	0.48
9	179.02	1.50
10	10.14	0.29
11	0.60	0.60
12	0.60	0.60
13	0.49	0.44
14	0.14	0.14

response times in sec.

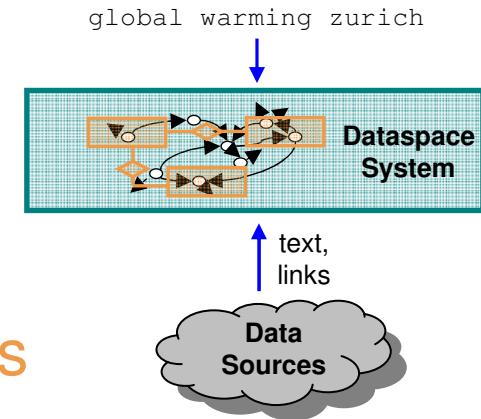
Scalability: Query-rewrite Time vs. Number of Trails

Scenario 2:
many low-quality
trails



Conclusion: Pay-as-you-go Information Integration

- **Step 1:** Provide a search service over **all** the data
- **Step 2:** Add integration semantics via **trails**
- **Step 3:** If more semantics needed, go back to step 2
- **Our Contributions**
 - **iTrails**: generic method to model semantic relationships (e.g. implicit meaning, bookmarks, dictionaries, thesauri, attribute matches, ...)
 - We propose a **framework** and **algorithms** for Pay-as-you-go Information Integration
 - Smooth transition between **search** and **data integration**



Future Work

- Trail Creation
 - Use collections (ontologies, thesauri, wikipedia)
 - Work on automatic mining of trails from the dataspace
- Other types of trails
 - Associations
 - Lineage

Questions?

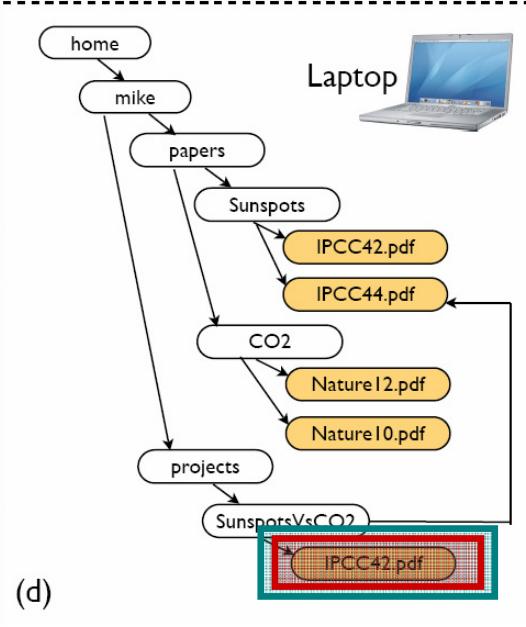
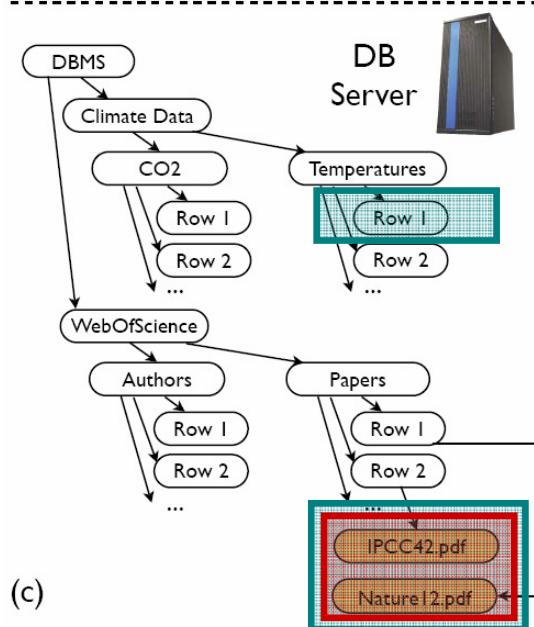
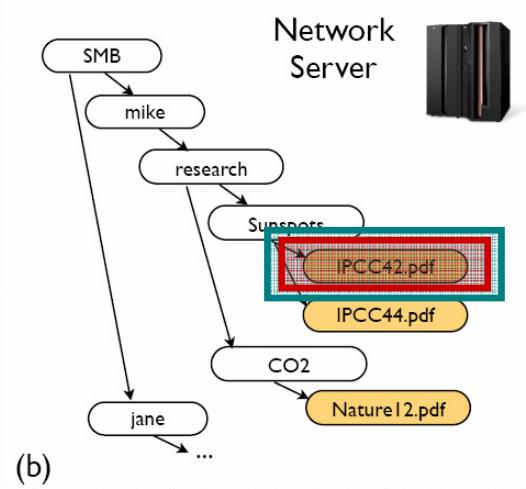
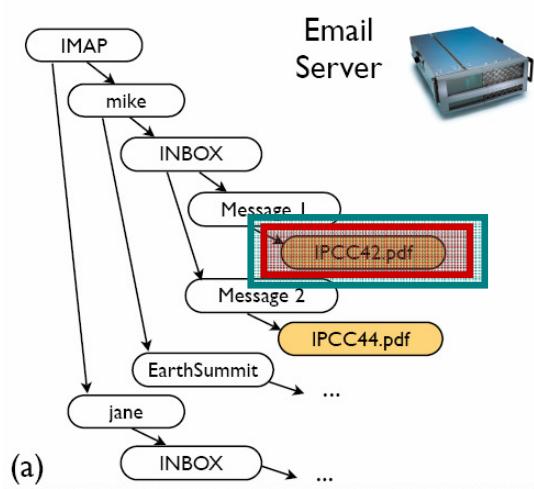
Thanks in advance for your feedback! 😊

marcos.vazsalles@inf.ethz.ch

<http://www.imemex.org>

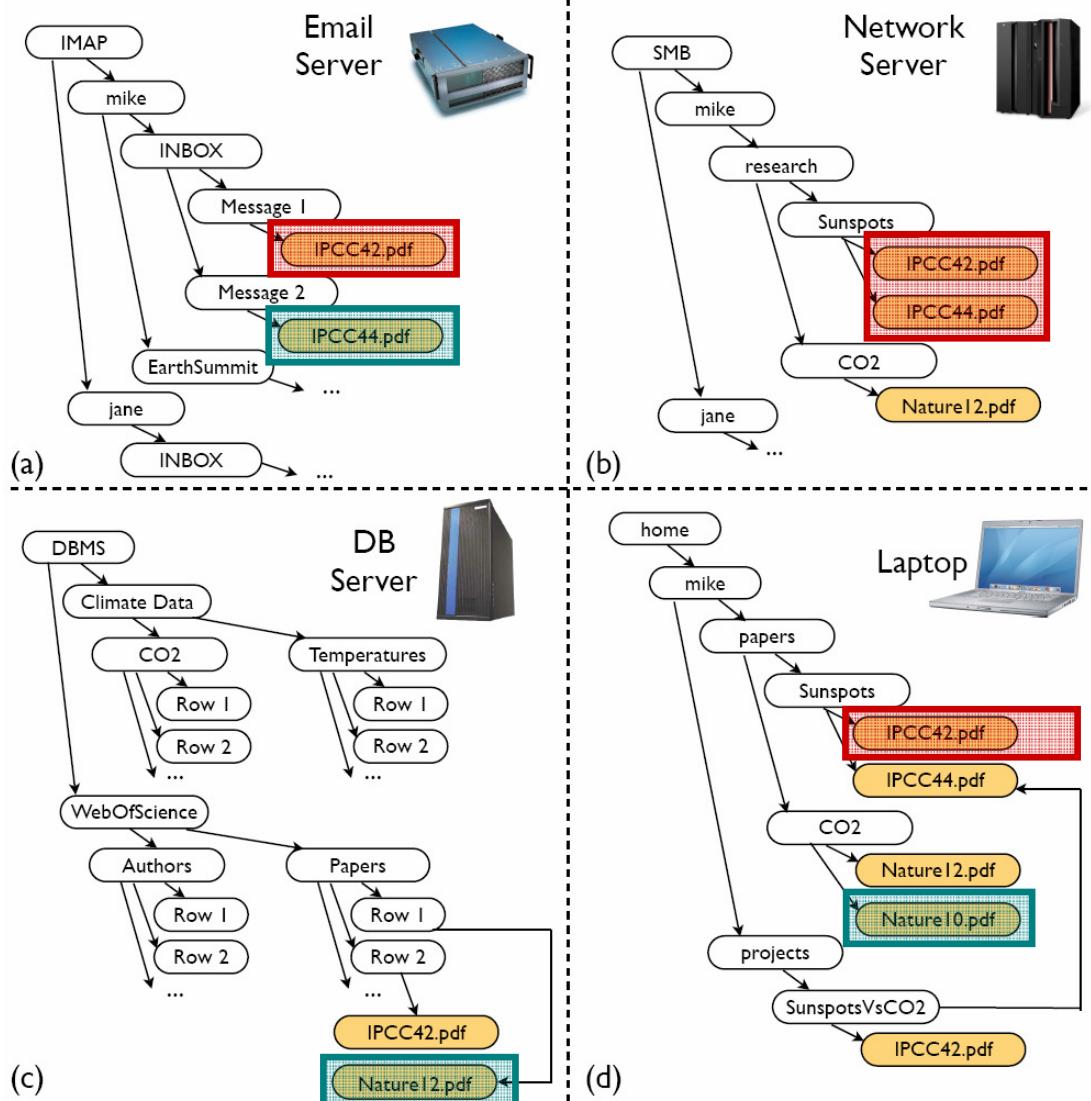
Backup Slides

Problem: Global Warming in Zurich



- Query: “What is the impact of global warming in Zurich?”
- Search for: **global warming zurich**
- Meaning of keyword query
 - global warming should lead to query on Temperatures
 - zurich should lead to a query for a city

Problem: PDF Yesterday



- Query: “Retrieve all PDF documents added/modified yesterday”
- Search for: *pdf yesterday*
- Meaning of keywords *pdf* and *yesterday*
- Different sources, different schemas:
 - Laptop: modified
 - Email: received
 - DBMS: changed

Related Work: Search vs. Data Integration vs. Dataspaces

		Integration Solution		
		Search	Dataspaces	Data Integration
Features	Integration Effort	Low	Pay-as-you-go	High
	Query Semantics	Precision / Recall	Precision / Recall	Precise
	Need for Schema	Schema-never	Schema-later	Schema-first

Personal Dataspaces Literature

- Dittrich, Salles, Kossmann, Blunschi. **iMeMex: Escapes from the Personal Information Jungle (Demo Paper)**. VLDB, September 2005.
- Dittrich, Salles. **iDM: A Unified and Versatile Data Model for Personal Dataspace Management**. VLDB, September 2006
- Dittrich. **iMeMex: A Platform for Personal Dataspace Management**. SIGIR PIM, August 2006.
- Blunschi, Dittrich, Girard, Karakashian, Salles. **A Dataspace Odyssey: The iMeMex Personal Dataspace Management System (Demo Paper)**. CIDR, January 2007.
- Dittrich, Blunschi, Färber, Girard, Karakashian, Salles. **From Personal Desktops to Personal Dataspaces: A Report on Building the iMeMex Personal Dataspace Management System**. BTW 2007, March 2007
- Salles, Dittrich, Karakashian, Girard, Blunschi. **iTrails: Pay-as-you-go Information Integration in Dataspaces**. VLDB, September 2007

iDM: iMeMex Data Model

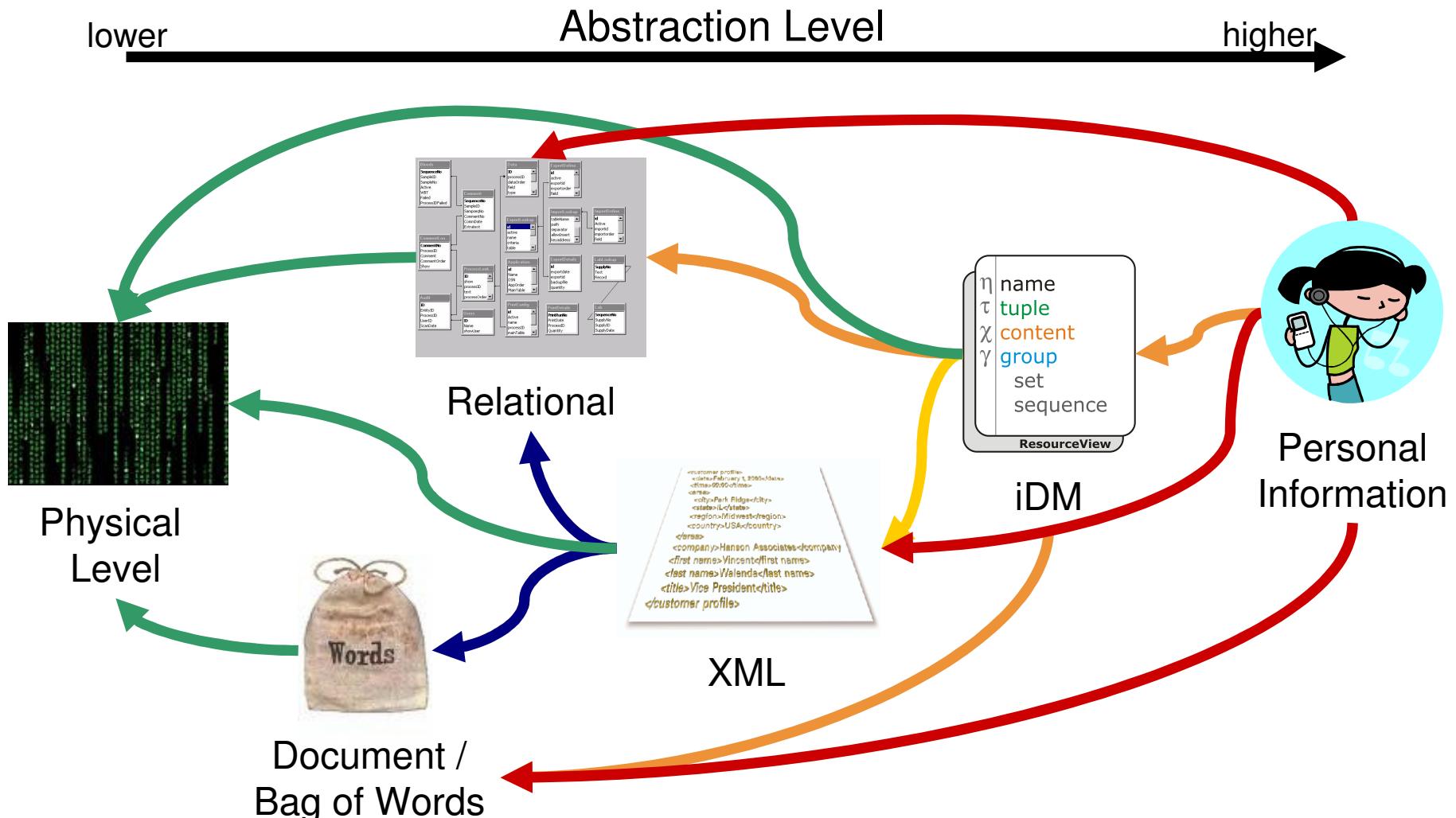
- **Our approach:** get the data model closer to personal information – not the other way around
- Supports:
 - Unstructured, semi-structured and structured data, e.g., files&folders, XML, relations
 - Clearly separation of logical and physical representation of data
 - Arbitrary directed graph structures, e.g., section references in LaTeX documents, links in filesystems, etc
 - Lazily computed data, e.g., ActiveXML (Abiteboul et. al.)
 - Infinite data, e.g., media and data streams

See VLDB 2006

Data Model Options

		Data Models			
		Bag of Words	Relational	XML	iDM
Support for Personal Data	Non-schematic data				
	Serialization independent				
	Support for Graph data		Specific schema	Extension: XLink/XPointer	
	Support for Lazy Computation		View mechanism	Extension: ActiveXML	
	Support for Infinite data	Extension: Document streams	Extension: Relational streams	Extension: XML streams	

Data Models for Personal Information



Architectural Perspective of iMeMex

Complex operators
(query algebra)

Indexes&Replicas access
(warehousing)

Data source access
(mediation)

