



Proceedings of the VLDB Endowment

Volume 4, No. 3 – December 2010

**Proceedings of the 37th International Conference on
Very Large Data Bases, Seattle, WA**

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PVLDB – Proceedings of the VLDB Endowment

Volume 4, No. 3, December 2010.

The 37th International Conference on Very Large Data Bases, Seattle, WA.

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Volume 4, Number 3: VLDB2011 Research Papers

Pages ii - vi and 151 - 207

ISSN 2150-8097, December 2010.

Additional copies only online at: portal.acm.org and www.vldb.org

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LETTER FROM THE VLDB2011 GENERAL PC CO-CHAIR

I am happy to introduce the third issue of the PVLDB Journal, Volume 4, consisting of papers accepted as part of the year-around, journal-style review process that will culminate with the presentation of these papers at the annual VLDB Conference to be held in Seattle, WA. This new publication process offers a faster review cycle and early dissemination of research results throughout the year.

This issue consists of five excellent papers reporting techniques for automatically filling form-based web interfaces, advertisement bidding based on search result URLs, incremental computation of personalized PageRank over dynamic social networks, and efficient methods for skyline computation. We hope you find these papers thought provoking, inspiring and that you continue to consider PVLDB as the forum for publishing your best work.

José Blakeley, Microsoft
General PC Co-Chair, VLDB 2011